



LEISURE

The digitization of entertainment leaves toys in the background

Shopkeepers have noticed a considerable halt in the sale of traditional toys

Many children have stopped playing with toys and have moved on to video games

EL PERIÒDIC
ESCALDES-ENGORDANY
@PeriodicAND

Video games and consoles are replacing traditional toys, which can also be seen reflected in the average age of playing games, which has also suffered a significant drop. This is what the owner of the Bazar Valira Group, Joan Villasevil, explained to EL PERIÒDIC, who detailed that «before they played until the age of 11-12, nowadays it seems to me that we are talking about an average parameter that goes from practically early age to at the age of eight or nine, and from there we noticed a considerable stop with what are traditional toys». Villasevil pointed out that there are toy companies that have been able to adapt to the digital revolution, thus managing to maintain success and great sales among boys and girls. An example of this case is Lego, which by reproducing scenarios and characters from different films and television series of great success, have ma-

Several toy companies have adapted to the digital revolution by making adaptations of films or series

naged to maintain sales to a wider age audience: «Lego does stand out a lot to take movies and make their toys like Harry Potter or Star Wars», or even with the collection that has been made to celebrate the centenary of Disney, pointed out the owner of the group, all adding that in this sense this company «has advanced and is working with numerous licenses and they have made a whole series of brutal reproductions, which have been quite a success within Lego».

However, Villasevil expressed that it was a shame that traditional toys were being lost, because «some very good years are being lost to play to the detriment of all that is electronic», and although he pointed out that children have every right to play with video



► Image of a child playing with a Lego.

games, they abuse it quite excessively: «Too many hours are wasted with these supports, instead of entertaining them with traditional toys». In addition, Villasevil asserted that in the didactic and manual skills field of children, when there is this digital substitution, there are many children who are not so agile in what to do, neither in the sports field, nor manual: «We lose the ability to imagine, and as a child making up your own stories at home with legos, dolls or board games, all of this seems to be getting lost a little bit. With video games you can't innovate much further».

In this sense, the owner of the video game and console store, Capsule Wom, Jordi Tomé, explained that in his store there are three-

JOAN VILLASEVIL
OWNER OF THE BAZAR VALIRA GROUP

«We are realizing that traditional toys are being replaced by video game consoles and tablets»

«Now traditional toys are used until the age of eight or nine. From here, a considerable stop has been noticed»

year-old children with Nintendo Switch in hand looking for Mario Bros, and only buying it they already put it inside the console and start playing.

Tomé assured that even though digitization is here, there is a coexistence between traditional toys and video games, and that in this sense «video games have a lot of customers and the same people who buy you a video game want the Funko Pop of some game or movies», pointed out Tomé, adding that in this way, even though they buy a video game, they also take the figurine of a certain character with them. In this way, it can be observed that the toys that have adapted to this digitization, be it funkos or legos, are the ones that have managed to survive digitization today. ≡

Don't miss any special editions
of **El Periòdic!**

METEOROLOGY

A Three Kings weekend marked by snowfall

The meteorological service kept the entire country in yellow phase

EL PERIÒDIC ESCALDES-ENGORDANY @PeriodicAND

The snowfall that occurred this weekend throughout the country caused some difficulties to circulate in the northern area of the Principality, resulting in the need for special RN-22 equipment on the Franco-Andorran border. During the day yesterday, the Meteorological Service kept the whole country in yellow phase due to the increase in the wind.

In this sense, general road 2 from Meritxell to the Grau Roig entrance and later from El Tarter were in yellow phase. On the general roads 3 and 4, there was a yellow phase from La Massana and this has started from Pont dels Escalls to the ski slopes of Ordino Arcalis and Pal Arinsal. Around midday, from meteorology they determined a black phase on the general road 2 in the area of Port d'Envalira.

The snowfall also caused difficult traffic in some parts of the upper parishes, the access roads to the ski slopes and towards the Franco-Andorran border.

So, the weather service also reported that the weekend's snowfall has left seven centimeters of snow at 2,000 meters and three centimeters at 1,500.

On the other hand, during the afternoon there was heavy traffic



►► Image of a ski slope.

at the exit of the Principality towards Spain, of all the citizens who have taken advantage of the holidays and snowfall to come to the country to ski.

As for today's weather, it will start with abundant cloudiness in the northern part of the country, where some snowflakes may still escape. According to reports from the Meteorological Service, during the morning, the turn of the wind towards the north-west component and the entry of a slight ridge, will encourage the sky to gradually open. The wind

from the north will reach gusts of 40 kilometers per hour in the morning in the valley floor. It is expected that the minimum temperatures expected will be -2°C in the parish of Andorra la Vella, -5°C at 1,500 meters and -13°C in Pas de la Casa. As for the maximum temperatures, they will be 6°C in Andorra la Vella, 1°C at 1,500 meters and -7°C in Pas de la Casa. Towards tomorrow, the disturbances will move across southern France, leaving a zonal flow (from the west) in the Pyrenees, leaving some passing clouds. ≡

SOCIETY



►► A kitten.

Laika denies the baseless accusations

The association is also considering taking legal actions

EL PERIÒDIC ESCALDES-ENGORDANY

The Laika Association issued a statement expressing its desire to deny and reject the recent accusations against the organization that have recently been spread through different media in the country. Serious accusations that, according to the entity, come from certain people for reasons of a personal nature. In this sense, the association has highlighted that Laika, in compliance with its obligations and given that it is the recipient of public subsidies, is periodically subject to audits by the Government. Precisely, from Laika it is reported that the

last one, where the entity's accounts and the correct use of the public funds received were thoroughly reviewed, took place in 2022.

In addition, the association also highlighted the fact that the management of the cattery by the association is subject to Government control, supervision and inspection. Since Laika was awarded the management of the public service, the Government has carried out numerous inspections without finding any deficiencies in the work carried out by the association. According to Laika, the quality, professionalism and adequacy of the management carried out is demonstrated. «The Laika Association maintains its commitment to transparency and ethics in all its actions and ensures that it continues to work diligently and responsibly,» they pointed out in the statement. ≡

CULTURE

Expressive art is the focus of the new 'Empodera't' activity

The aim of the workshop is to help increase the self-esteem of the participants

EL PERIÒDIC ESCALDES-ENGORDANY

The Municipality of Escaldes-Engordany is organizing a new workshop of the Empodera't program in which expressive art will be the focus of the activity. The workshop will be led by Judit Rodrigo who will ensure that the women who participate in the aforementioned activity come out stronger and loving each other more.

The aim of the workshop is to help the dozen female participants to grow their self-esteem through different plastic dynamics that are designed for those interested to take the first step to empowering, valuing and trusting themselves. In this sense, it is not important whether or not the participants have experience in the artistic side. And the aim of all of this is for those interested to let their imaginations run wild and be able to express themselves through art.

The new Empodera't initiative,

The aim of all of this is for those interested to let their imaginations run wild and be able to express themselves

which will last two hours, will take place on Saturday, January 20th and will take place in the crafts room of the retirement home. Registrations can be made from January 10th to 19th this year through the website www.e-e.ad or in person at the Department of Social Action, from Monday to Thursday from 08:00 to 13:30 and from 14:30 to 4:30 p.m. and Friday from 12:00 a.m. to 3:00 p.m. Places are limited to 12 people and the price of the activity is five euros. ≡



►► Informative poster of the activity organized by the municipality of Escaldes-Engordany.

MOBILITY

The flight to Palma de Mallorca stops at Lleida airport

According to the Air Nostrum company it was for «technical reasons»

EL PERIÒDIC ESCALDES-ENGORDANY

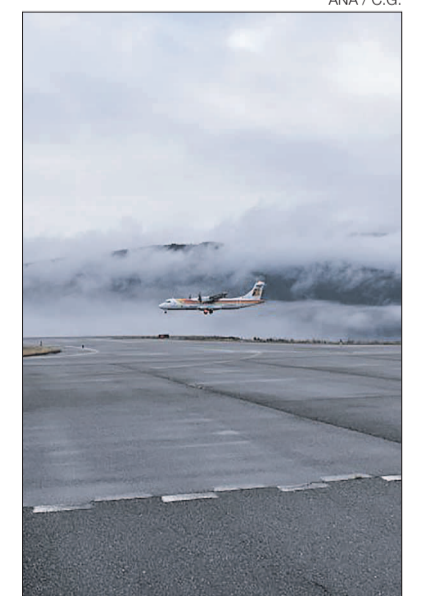
On the first Sunday of operation, the Andorra — La Seu flight to Palma de Mallorca had to be diverted to Lleida airport. The Air Nostrum company communicated that this stop was due to «technical reasons», which they did not want to specify.

As reported by the social network X, the user AeroInfo La Seu—Andorra, the passengers of the flight to Palma de Mallorca spent 20 minutes at Alguaire airport. A stop that according to Air Nostrum was also for «routine» reasons. Once these 20 minutes had passed, the flight took off again to fly to the Balearic Islands, specifically, to Palma de Mallorca.

This was Air Nostrum's second flight to this new destination. Last Friday, January 5th, the company made the first flight without any

problems.

Every Friday and every Sunday, the company will carry out a return flight to the islands and a return flight to the Principality each day. We'll have to wait and see if this has been a one-time problem. ≡



►► Image of the flight on Friday 5th.