



SOCIETY

The new space for the elderly is estimated to cost 3.2 ME

The execution period is estimated to be 18 months and could be completed by mid-2025

With the remodeling, the surface triples and will occupy 1,693.31 square meters

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The current estimate for the new space for the elderly is 3.2 million euros and the execution period is 18 months, so it is expected to be completed by mid-2025.

Last Monday at the home for the elderly, the architect Pau Iglesias, who made the project, accompanied by the Consul Major of Encamp, Laura Mas, explained in detail the remodeling of the new space for the elderly. This center will triple the area of the current one, which is 554.32 square meters, and the new one will be 1,693.31 square meters. Behind the current home for the elderly there is a part of communal land and where they will build three floors upwards. Regarding the part of the facade «we will try to preserve everything that already exists, but we will try to make sure that all new materials are of noble material, we will integrate wood, because I think it gives a lot of light and a lot of life», specified Mas.

The new center for the elderly will retain the canteen service and the leisure activities and bar. Some of the novelties that this space will have will be medical assistance and services such as physiotherapy or gymnastics. The toilets that will be built will be adapted and there will also be a multipurpose room of 160 square meters «which can be closed to be able to carry out activities for the elderly», detailed the senior consul from Encamp.

One of the problems they have in the home for the elderly is that the sun is very hot, it makes them to be suffocated and it also dazzles them. To solve this, what they will do is put a part of wood that can be tilted, so that they don't lose all the natural light, but it doesn't dazzle them either. The Social Affairs offices, which are currently in La Valireta, will move to this new space. The purpose is to have everything in one place and make it easier for the elderly to get around.

«At the day center we must also provide spaces for the elderly to rest and there will be an intergenerational space. What we want is for grand-



COMÚ D'ENCAMP



Laura Mas

CONSUL MAJOR OF ENCAMP



«There will be an intergenerational space. What we want is for grandparents themselves to be able to come to the center with their grandchildren»

«We will try that all the new materials are of noble material, we will integrate wood, because I think it gives a lot of light and a lot of life»

parents themselves to be able to come to the center with their grandchildren,» explained Mas.

What remains pending for this project is the award, but it will take place after the elections on December 17th. «We will not do it, because there is a month left. Therefore, if we are the ones who win the elections, the contest will be held in Ja-

nuary», detailed the Consul Major of Encamp.

The presentation of the project was made because, if the elderly had something to say, there was still room to make modifications to the project. We remember that before they started drafting the project, they did a survey of the elderly in which they were asked what they



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► Above, the image of what the new center for the elderly is expected to look like. Below, the Consul Major of Encamp, Laura Mas, in the presentation of the project to the elderly.

expected from a place for them.

Currently, there are three people from the Encamp parish who are at the Canillo day center. A fact that can improve with the adaptation of

this home for the elderly, which will perhaps decongest the day centers, which can help the residents to also provide a service and the elderly not to move his own parish. ≡

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TOURISM

Grandvalira will double its investment for this season

Andorra Turisme will try to attract premium customers from the Latin American market in countries such as Mexico or Colombia

ANDORRA TURISME / J.P.



►► The general manager of Andorra Turisme, Betim Budzaku, and the general manager of Grandvalira Resorts, Juan Ramón Moreno, during their presentation on Ràdio Andorra, Encamp.

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Last Monday, in the Ràdio Andorra of Encamp building, Andorra Turisme and Grandvalira Resorts presented the new developments that they will carry out for this new winter season 23-24 at the hands of the director general of Andorra Turisme, Betim Budzaku, and the general manager of Grandvalira Resorts, Juan Ramón Moreno. Both entities emphasized the strong investments they want to allocate for this new winter season, since Grandvalira Resorts will double its investment to reach 34.5 million euros, while Andorra Turisme will increase its bet for the promotion of tourist activity in the country with an injection of almost four million euros.

GRANDVALIRA RESORTS BETS ON THE PRESENT AND THE FUTURE// The tourist conglomerate has approved growth plans for the domains of Pal Arinsal and Grandvalira for a total value of 140 million euros that will begin to be injected from the next season 24-

25. Likewise, 34.5 million euros will be invested this year, of which 21.5 million correspond to Grandvalira, 11 million euros to Pal Arinsal and 2 million euros to Ordino Arcalís. Moreno wanted to point out that «it is a historic investment, the highest in recent years and an example of



JUAN RAMÓN MORENO
G. D. OF GRANDVALIRA RESORTS
«This is a historic investment, the highest in recent years and a sign of our efforts and commitment»

BETIM BUDZAKU
G. D. OF ANDORRA TOURISM
«(In 2022) there were 25% more overnight stays, with an average of 3.3 nights per customer during their stay»

the efforts we continue to put into the stations with the commitment to optimize resources and continue to be the reference of the Pyrenees and southern Europe».

The conglomerate has approved two medium and long-term growth plans for the ski areas with a budget of 140 million euros, apart from those economic packages that will be injected for each season for the maintenance and improvement of the grounds.

Likewise, Grandvalira Resorts has grown, at the beginning of this new winter season, to 308 skiable km with the addition of five new kilometers of slopes in the Canillo sector that concerns Grandvalira.

In 2023, the estates will launch 110 new snowplows with which they aim to optimize the snowmaking network and continue to strengthen the snow guarantee.

In addition, the general manager of Grandvalira Resorts stated that, for this season, the conglomerate will have 2,800 employees, of which 2,200 are temporary. Moreno declared that «we have also helped with accommodation for

1,100 workers, which is a very good number», he defended, adding that «every time» they make «more efforts in this regard, because it is very complicated» and he remarked that for this season the accommodation of these has already been decided and they are «quiet in

this respect».

ANDORRA TOURISM WILL BOOST TOURIST ATTRACTION ABROAD// The general director of the agency, Betim Budzaku, celebrated the fact that the trend of tourists staying overnight, knowing the data from the previous 2022 campaign, is increasing. Budzaku declared that there are «25% more overnight stays and 24% more tourists. As we maintain, practically, 3.3 (on average) nights per customer during their stay, this number (a value) is spectacular.»

Also, in order to continue with this good dynamic, the public society will carry out an international campaign to continue promoting the Principality as a tourist destination. This will target the European markets of countries such as Sweden, Italy, the United Kingdom or Ireland. Likewise, it will also be about attracting premium customers from Latin America, specifically from Brazil, Colombia, Mexico and Argentina. The budget for this campaign will have 3.914 million euros. ≡

The figures

34,5 million euros investment by Grandvalira Resorts for this season.

140 million investments for medium and long-term growth plans.

2.800 workers for this winter at Grandvalira Resorts.

3,914 million euros for the Andorra Tourism campaign this season.