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Interview ► We talk to the owner of Fils Home Andorra



Carla Mas was born in Igualada, but lives in the Principality. She studied interior design at the Deia school in Barcelona and, after working in the county town in different showrooms and studying for five years, she moved to Andorra where she founded Fils Home Andorra, a decoration showroom specialized in the world of fabric. In a world of mass production, she decided to found a company that bet on sustainability and where it is produced on demand to avoid producing in vain. The three words that most define her, said by herself, are: passionate, constant and curious.

-When did you start FilsHome and where did the idea come from? For what purpose do you create this project?

-Fils Home Andorra has been in operation for a couple of years now, since it was born at the end of 2021. The idea arises from the need to create my own personal project in order to contribute my knowledge and continue to delve deeper in the world of fabrics. At Fils Home Andorra we are dedicated to dressing and decorating spaces, with designed, transformed and personalized pieces with natural and quality materials. And this is also our purpose; reach the customer with unique pieces that fit in their space.

-What did you do before and how did your love for textiles come about?

-During the last two years I worked at Maison Barcelona. In this decoration showroom I had the opportunity to work firsthand with the fabric and acquire the necessary knowledge to start my own path.

-What are your favorite fabrics?

-The fabrics I like the most are those made with natural fibers, since the properties, such as for example; perspiration, natural touch, thermal insulation and hygienic properties, among others, are beneficial for all of us and for the planet. They are the ones I like the most and also the ones I work with.

-Why did you decide to set up the company in Andorra?

-The company is created and set up in Andorra, mainly because my partner is from the country and already resided there. During my first months here in the Principality, I dedicated myself to analyzing why Andorra was the ideal place and I immediately saw the opportunity to realize my personal project here. In addition, Andorra is a country that invites you to bet on natural and sustainable materials, which is what we work with at Fils Home.

-How has the reception been in the country?



Carla Mas

Interior designer

«At Fils Home Andorra we dedicate ourselves to dressing and decorating spaces»

«I realized that Andorra is a country that invites you to bet on natural and sustainable materials»

-Very good, both personally and professionally, I have had the opportunity to meet very interesting people in all areas. In the professional field, the subject of making myself known may seem difficult, but in the end I have a physical space, and this has helped me to be more visible. Having a physical store allows people to come, see the product and also touch it. And, on the other hand, there is also the method that always works, which is word of mouth. If one knows you and speaks well of you, the other will come and so on. And another method that undoubtedly helps to make yourself known is social networks.

-How do you achieve one of your goals, which is to bet on sustainability?

-Our main objective is to bet on sustainable, quality and durable products. First I work with 100% natural or recycled material products or brands. Now little by little we are betting not only on natural products but on recycled fabrics. Then I also try to work with local people, either with production or with the product. In the end, I bet on productions that are not in vain, we do not have stock, but each production that is made is because it has been previously ordered. We do not mass produce, we only manufacture the products that are needed. It's the way not to waste, we do it to order according to the customer's requirements. In addition, I would highlight the fact of having durable products, beyond natural materials what we do is to make it last.

-Do you only work with companies that follow the values of the brand?

-Mostly yes, for me it is very important to choose the product I work with, from where the production took place to the raw material, in this case the fabric.

-What do you consider success to be?

-For me, success is not just getting to a specific place but the process. I consider success to be a job well done.

-And happiness?

-On a professional level, I would say to see customer satisfaction, for me that would be happiness in the workplace. ≡

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ASSOCIATION AGREEMENT

Concòrdia asks to suspend negotiations with Europe

The executive has met to analyze the decision taken by Monaco

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Concòrdia requests that the Andorran participation in the negotiations of the association agreement for entry into the single market be temporarily suspended. The formation has done so this afternoon through a statement.

The party presents the content of the meeting between the European Commission and the Principality of Monaco, where it was agreed to temporarily suspend the negotiations. In a statement, the European Union remarked that «the Commission will remain willing and ready to continue negotiations in the future for an association agreement with Monaco». The statement also detailed the intention to proceed with the negotiations for the agreement with Andorra and San Marino and to be able to conclude it in the next three months.

The Concòrdia executive has met to assess the situation and has deci-



►► Archive image of Xavier Espot with Maros Sefcovic.

ded to request the provisional suspension of Andorran participation in these negotiations. In a statement, the party explains that they believe in the importance of strengthening Andorra's ties with the EU institutions, but always gradually, from a pragmatic perspective and measuring beforehand the impacts that the new agreements may en-

tail. They explain that «the party is aware that the context of the Principality of Monaco and Andorra is not the same, but it notes common concerns after analyzing the public statements made in the last two days in the Principality».

In addition, Concòrdia states that it is important for Andorra to find a better fit in the European mar-

ket, but it must be done gradually and while preserving its legislative independence. «The alternative, as the parliament of the Principality of Monaco has also proposed, is sectoral negotiations with the EU, in order to bring the Andorran and European markets closer together progressively and without shocks», they say from the party.

They consider that within the current negotiation framework, which proposes immediate incorporation, the interests of the country could not be adequately protected due to several issues: «privatization of Andorra Telecom in less than 10 years, which would imply renouncing the income that the company assumes by the Government and liberalize the market; loss of control in the prior authorization of foreign direct investment in the face of the entry of foreign capital in already consolidated sectors; impossibility of real exceptions to the free provision of services by liberal EU professionals within Andorra; indication that it is not possible for Andorra to maintain, indefinitely, a system of migration quotas that guarantees a sustainable demography for the quality of life and a balanced relationship with nature; definitive refusal of the EU to create an ad hoc court, similar to that of the European Economic Area, to decide in case of disagreement between the Andorran representatives in the EU, the High Court of Justice of the EU being

For these reasons, the party believes that the agreement «does not fit with the maintenance of Andorra's singularities». In addition, they are concerned about the way in which the Government is managing the negotiations due to issues such as the absence of economic impact studies of the agreement, and that the information provided to citizens does not include the risks and negative effects expected of the agreement. ≡

