**DIGITALIZATION** 

# El Periòdic d'Andorra makes the leap into the digital world

Letter to our readers

|| **EL PERIÒDIC** | ESCALDES-ENGORDANY

**X** @PeriodicAND

n February 3rd , 1997, together with Antonio Asensio (Grupo Z), we published the first edition of El Periòdic d'Andorra.

During these 27 years I have always been in charge as president of Andorrana de Publicacions, SA.

I must say that our only objective during these 27 years has been to report with complete independence, never accepting pressure of any kind, and we intend to continue in this way, with objectivity as a principle.

This March 1st, we are making a leap in quality to keep all our readers more informed.

Our Periòdic d'Andorra will become completely digital, leaving behind the generation of many tons of paper per year, which pollute the environment.

To be more efficient, every morning there will be several journa-

El Periòdic d'Andorra is focused on continuing to be the independent and objective medium that has set us apart until today

lists outside in search of the news, the editors in question will write the news on site and publish it on the web and spread it through our broadcasting networks.

At night, El Periòdic we know today will continue to be published but only digitally. As I said, we will avoid tons of paper in the environment.

Our advertisers will also make a leap in quality with digital, since before the end of the year there will be around 8,000 contacts (today we are almost 3,000), who will receive all the information free of charge and any reader will be able to click on the ad that will take readers directly to the advertiser's website

I encourage you to leave your



▶▶ The owner of El Periòdic d'Andorra, Enric Dolsa.

contact either by email or Whatsapp, and you will receive the information daily for free.

El Periòdic d'Andorra, with all its qualified team, is focused on continuing to be the independent and objective medium that has set us apart until today.

Ladies and Gentlemen, I hope and wish that this change satisfies you all and that, free of charge, you can be informed in the shortest possible time once the news is generated. ≡

Yours Sincerely, Enric DOLSA FONT President

### I encourage you to leave your email or your Whatsapp on phone 60 52 81



▶► On the left the email and phone number where to request the digital edition, on the right an image of the Calameo portal where from tomorrow you can find the interactive Periòdic d'Andorra with links to the websites of the advertisers.

Don't miss any special editions of El Periòdic!

el Periòdic news el Periòdic d'Andorra FRIDAY, 1 MARCH 2024

#### **Editorial**

### The digitization of El Periòdic d'Andorra has been coming since March 1st

For the purposes of advertising contracted by people belonging to different sectors or professional branches this medium is not responsible for the content of the advertising in relation to what is provided in the statutory or deontological rules that govern the specific profession, which issue is solely the responsibility of the person who hires advertising

he profession of journalism is one of those that is constantly evolving. What was the most normal years ago has now become obsolete. And this has happened in the world of television and, in the case at hand, in the written press. And not only in our profession but also in many others.

El Periòdic d'Andorra has opted for change and, in recent weeks, has been simmering the change to digital which, as the owner of the medium explained in the letter, will be in web format and also with a pdf that will send to large mailing lists for free.

The digitization of El Periòdic d'Andorra is coming, and thanks to this transition, around 30 tons of paper will be saved each year.

El Periòdic will be available on the web and in pdf format

Because even if it doesn't seem like it, printing newspapers generates a large amount of paper which, in our case, was the amount men-

From El Periódic we encourage all those citizens of the country who want to continue reading our news to join the distribution list. They can do this by sending a Whatsapp to the phone number +376 60 52 81.

From the media, all of us who are part of it will continue to work to give you the best information in an objective and immediate way.



**POLITICS** 

## The PS and Concòrdia support Montaner in the case against her

Andorran Democrats avoid commenting on this issue due to its judicialization.

**MARIA LOZANO ESCALDES-ENGORDANY** @marilo1709

Andorra Endavant has spoken out after parties such as the Social Democrat have given their opinion regarding the two years in prison requested by the Prosecutor's Office for Carine Montaner. Thus, sources close to Andorra Endavant argue that «the silence of the majority translates into a certain complicity with the ex-parliamentary ambassador and with what is happening», adding that except for the trustee and the PS they all wash their hands and endorse the injustices». From EL PERIÓDIC we were able to speak with the parliamentary groups of

**SOCIAL DEMOCRATIC PARTY**// The Social Democratic Party publicly shared its support for the General Counsel and President of the Parliamentary Group of Andorra Endavant, Carine Montaner, towards the Prosecutor's request for two years of conditional imprisonment and her disqualification for two years for a «major crime

Democrats and Concòrdia to find

out the opinion of the parties.



▶▶ Image of Carine Montaner.

an authority or official» for having made public the salary of the former General Counsel and current Ambassador of Andorra to the United Nations in Geneva, Switzerland and Liechtenstein, Ferran Costa.

Regardless of the ideological dif-

of disclosure of classified secrets by ferences between the PS and Andorra Endavant, the social democrats were firmly committed to transparency and assured that «we have always defended that the salaries of public officials must be available for consultation by everyone». In addition, in the statement sent

to the media they stated that «it is money that comes from public coffers» and emphasized that «society should have the information at their fingertips».

From the PS, then, they consider «completely unfair the persecution or attacks against a public office that has only promoted the transparency of the management of public funds, especially taking into account that months after the affair the salaries of the general councilors went to be public». For this reason, they assured that from the party they give all their support to Carine Montaner.

**DEMOCRATS**// From EL PERIÒDIC we contacted the Democrats for Andorra party. The president of the parliamentary group, Jordi Jordana, explained that «we do not want to comment on an issue that is currently at judicial disposal», adding that «the parliamentary group is neither part of the problem nor does it intervene».

Even so, Jordana remarked that from the political party «we have always defended transparency, and more so in cases such as public wa-

**CONCÒRDIA**// On the other hand, Concòrdia's parliamentary group also has three points to contribute. Thus, the first is that «it is incomprehensible that until recently the salaries of politicians were not public», adding that «From our point of view it is an anomaly that public salaries are considered a state secret», considering this fact a mistake.

The second point also has to do with transparency, and it is that Concòrdia is committed to «taking many more steps to promote greater transparency towards public institutions», using as an example making the publication of politicians' agendas available to the public and documents linked to ministries.

However, the parliamentary group wanted to emphasize the fact that it «finds disproportionate» the sentence that the Prosecutor's Office has imposed on the leader of Andorra Endavant, Carine Montaner, thus supporting her figure together with the social democratic group. ≡

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