



CELEBRATION

27 years at the country's information service

On February 3rd, 1997, El Periòdic d'Andorra was born as one of the country's leading media

The medium changes its image on Instagram and its followers grow exponentially



Eric Dolsa Font, president of el Periòdic d'Andorra since its foundation.



From left to right, the front page of February 3rd, 1997, the president of El Periòdic d'Andorra, Eric Dolsa, the Guia d'Andorra and today's front page.

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El Periòdic d'Andorra celebrated on February 3 its 27 years of serving the country's information. On February 3rd, 1997, it was born in the Principality as a medium of communication on paper to become a point of reference in Andorran current affairs.

From its beginnings until now, El Periòdic has been growing year after year, thus consolidating its position as a reference medium in the Principality. Combining the tradition of the paper newspaper with technology with the web format and digital channels, the medium is achieving good results. The hybrid between paper and web has so far produced good results because it covers and reaches the different generations.

Despite being a traditional medium, the Newspaper has been able to adapt to the new times and is increasingly promoting news on the web and redefining, this past year, its image on Instagram as well as its strategy on the social networks. Regarding the number of annual readers, in the last year 763,787 people read the medium through the web, 162,000 through a mailing list, while 663,000 did so on paper. A total of 1,588,787 readers relied on the Newspaper for information. The audience of EFStyle magazine was 80,000 readers and 50,000 of Guia d'Andorra.

Differentiating itself from its competitors, the medium has chosen to focus its day-to-day not only on the most political current affairs, but also on interviews of interest, highlighting projects carried out by Andorrans and residents of the country,

as well as people who start projects in Andorra or whose work crosses borders.

In each day's paper editions, El Periòdic publishes the News, two pages entirely in English with current news. The contents are not only in current news, but El Periòdic makes a special monograph by sector every month, highlighting businesses that are carried out in the country. In addition, the Guia d'Andorra is published every six months, a tourist guide in which places of interest, restaurants, cafes, and other places in the Principality are recommended.

Regarding the Instagram profile, since February 2023, El Periòdic has grown its community of followers exponentially. With a new image and new graphics on the profile, the channel is growing and consolidating its audience. ≡

En femení (EFStyle) is positioned as the magazine aimed at women referring to the Principality

EFStyle was born on June 30th, 2012 due to the interest of the medium's ownership in the world of Andorran fashion and lifestyle. Notable for its striking and diverse covers, and texts that set it apart from any other publication in the country, EFStyle is now the fashion magazine in the country. Quarterly, the magazine is also published by Andorrana de Publicacions, positioning the brand not only as a means of current information, but also as a reference in lifestyle, image and interviews with some of the women with the most experience in the fashion world.



27 YEARS ON FRONT PAGES



FEBRUARY 3RD
EL PERIÒDIC D'ANDORRA IS BORN

1998

JUNE 3rd
Andorra plays against Brazil



1999

DECEMBER 13th
Enric Dolsa, new Major consul of Ordino



MARCH 29th
200 people evacuated from Caldea due to incorrect handling of chlorine



DECEMBER 1st
The snow collapses access to Andorra

2001

2006

FEBRUARY 23rd
He shoots and kills two businessmen in a hotel restaurant



2007

MAY 8th
The Police face the new restructuring



2000



SEPTEMBER 5th
The agreement with the Holy See enters into force

MARCH 26th
Nicolas Sarkozy threatens to abdicate as Co-Prince



2009

2010

2008

2016

FEBRUARY 13th
The Principality signs the end of banking secrecy



2017

OCTOBER 17th
Historic meeting between co-princes Vives and Macron



MARCH 16th
Historic day of strike and mobilizations in the street



SEPTEMBER
Macron receives his visit to country

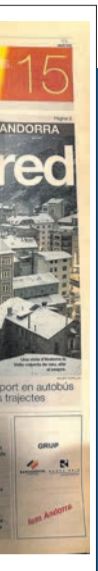


MARCH 11th
The Government intervenes BPA at the request of the United States

2015

2018

2019



2002

JANUARY 1st
Andorra adopts the euro



5th
ses all
orra

2003

MARCH 15th
Magna Carta celebrates its tenth anniversary



2004



MAY 13th
Andorra participates in Eurovision for the first time

2005



APRIL 25th
Albert Pintat wins the elections

APRIL 13th
Juvenile crime has grown by 534% in 10 years



FEBRUARY 10th
Merger of the Customs and Taxation Corps

2011

2012

MAY 21st
Two shots are fired at Minister Cinca's house



2013

MAY 23rd
Domi Trastoy becomes the first Andorran to climb Everest



2014

JUNE 12th
BCA will play in the Endesa Basketball League



2020

MARCH 17th
National shutdown due to the Covid-19 pandemic



R 14th
ives a
during the

2021

APRIL 22nd
Success in the first Ibero-American Summit held in Andorra



2022



APRIL 7th
The Principality hosts 226 Ukrainian refugees



DECEMBER 8th
Historical demonstration for housing

2023

el d'Andorra Periòdic 

Thanks for the trust!