



SOCIETY

The Government signs the first deed of social rental flats

During the next two weeks, it is intended to sign the purchase of two other buildings

The aim is that by the end of the legislature there will be 300 flats for social rent

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Last Friday, the Government signed the deed of purchase of a building to be rental flats, as explained by the Minister of the Presidency, Economy, Work and Housing, Conxita Marsol. This block, which is located in Andorra la Vella, is the first of six that will be used as rental flats for those families who need it most. Marsol also reported that in the next two weeks it is planned to sign the purchase of two more buildings, one in Sant Julià de Lòria and another in Encamp, and she wants these flats to be completed in the first half of the year are ready to be rented. So, the goal is that «there can be 100 flats on the market by the end of 2024, and that when the legislature ends, the public park will reach

The Executive is working with the owners so that they have guarantees of collecting the rent

300 homes that can accommodate a thousand people, she emphasized.»

On the other hand, the minister stressed that she is working with the owners so that they have guarantees that they will collect the rent.

Marsol explained that the building in Andorra la Vella is the Roureda de Sansa and is very well located, and that «soon we will go to visit it with the architect to do the remodeling project». In addition, she noted that the first building that will be for social rent will be that of the Artic hotel, and that «if all goes well it could be on the market in April 2024» and «at the end of next year they will be able to have around 100 flats on the market, in the next 200, and by the end of 2026 have 300»

Regarding the situation that citizens have with regard to housing, she pointed out that «many of us are aware, unfortunately it is not a surprise because we also have this con-



► The Minister of the Presidency, Economy, Work and Housing, Conxita Marsol, with the Secretary of State for Economy, Work and Housing, Jordi Puy.



CONXITA MARSOL
MINISTER OF THE PRESIDENCY, ECONOMY,
WORK AND HOUSING

«The Government is very aware of the housing problem in our country, and it is one of the great challenges of the legislature»

«The country's economic situation is good, and currently many people are not so concerned about the salary»

cern, which is why it is one of the main challenges of this legislature», and she added that «I have been working hard for a month to be able to have flats as soon as possible». In addition, she also defended that «the private sector can put accessible rental flats on the market with a series of guarantees that the Executive will offer before the end of the year», and thus «also lower the market price of rentals.»

Assessment of the observatory / After the assessment of the observatory last Thursday, Marsol emphasized that «the housing problem is obvious, but it should be noted that

the economic situation of the country is good, in general the number of people who value it very positively», and she added that «many people are not so concerned about the issue of salary, so this is also positive». The minister also highlighted the fact that the end of the month is better than it was six months ago.

Asked about Concordia's proposal to raise the cession of 20% in the planning law, the minister pointed out that «everything can be studied and we must talk about it together», in addition to emphasizing that «I am open to talk about everything from this legislature». ≡

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SOCIETY

The AEAT predicts an occupation of 85% during the month of August

When it comes to staying, tourists opt for the parish of Canillo because of its tourist attraction.

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The occupation of the month of August in the parish of Canillo «we calculate that it will range between 80 and 85%», commented the president of the Association of Tourist Accommodation Companies (AEAT), Àlex Ruiz. «Canillo is the parish where most tourists settle because they are close to the Vall d'Incles, the Roc del Quer and the Tibet Bridge», he added. People prefer this parish because of the tourist attraction. Ruiz explained that once Pas de la Casa has one, tourists may be more inclined to go there.

With regard to employment in the months of May and June, it was 10% during the week and 25% at weekends. In these two months, the association takes the opportunity to do preventive measures such as painting and fixing holes and all the necessary repairs. As for July, occupancy is expected to be between 45 and 55% in Pas de la Casa and 55 to 60% in Canillo. While in August there is a forecast that it will increase even more, in Pas de la Casa it will be between 65 and 75% and in Canillo between 80 and 85% as mentioned at the beginning.

In the lower parishes such as An-

dorra la Vella, Escaldes-Engordany or Encamp they are closer to the center and have everything more at hand and tourists «find that they have to go up the Pas de la Casa out of obligation», detailed the president of the AEAT. Users travel to this parish to find an apartment, but usually stay overnight and go out for the day.

Regarding the reservations, these «are going like last year, they are quiet, but with the same line», commented Ruiz. This summer from the AEAT they are hoping to receive many last-minute bookings, as happened last summer.

SUMMER SEASON // The summer season starts at the beginning of May and ends between the months of October and November. The temporary workers usually arrive in November and while «they do the paperwork, they are registered and everything, they stay in our apartments», pointed out Ruiz. From June 24th, which coincides with the end of the school year, «things start to improve». But really «the good season starts from July 10th», detailed the president of the AEAT.

As for the type of customers, «everything is very familiar and local», commented Ruiz. Most of the tourists are from the neighboring countries, Spain and France. From



MARICEL BLANCH

►► General view of tourist apartments located in the Tarter area, in the parish of Canillo.



ÀLEX RUIZ
PRESIDENT OF AETAT

«Canillo is the parish where most tourists settle because it is close to the Vall d'Incles, the Roc del Quer and the Tibet Bridge»

Spain they come from Catalonia, Valencia, Aragon and the Basque Country. «Between the two countries, they account for 92% of em-

ployment, 60% belonging to Spain and the remaining 30% to France. There are some Germans, Italians or English but very few», specified

the figures

10% employment in May and June during the week.

25% occupancy in May and June on weekends.

45-55% employment forecast for July in Pas de la Casa.

65-75% occupancy forecast for August in Pas de la Casa.

55-60% employment forecast for July in Canillo.

80-85% employment forecast for August in Canillo.

the president of the AEAT.

As for the reservations, «there is everything», there are families who make them for a weekend, others for seven days and others for up to 15 days. The Cirque du Soleil show or the fountain show «doesn't benefit us because our customers are from the mountains. Normally, our client eats breakfast in the apartment, prepares his rucksack with the sandwiches and leaves for the mountains and doesn't come back until 7:00 p.m.», concluded Ruiz. ≡

ECONOMY AND BUSINESS

Andorra presents the country's eSports projects at DreamHack

EL PERIÒDIC
ESCALDES-ENGORDANY

A business delegation organized by Andorra Business has been participating since yesterday in DreamHack Valencia 2023, the most important electronic sports festival in Spain, with almost all tickets sold out and an expected attendance of 65,000 people, according to data provided by the organization.

The Andorran participation is part of the agreement recently signed between Andorra Business and

Encom, the company organizing the event. The director of the Andorran entity, Judit Hidalgo, emphasized that this event «allows the country's entrepreneurs in this sector to participate in different work sessions with their Spanish and international counterparts that focus the strategy on enhancing their development in the electronic sports. At the same time, they are also exhibiting their projects taking advantage of our participation.» The companies of the Principality were able

to explain their projects and participate in work meetings, accompanied by Andorra Business, which also presented the opportunities that the country offers for professionals in this industry. The Andorran companies participating are ACA e-Sports, Creand, Pyrénées, Golden Haven Games, Lit Lab Games and others closely linked to the country such as Techland and Razer Spain. For his part, the director of the event, Javier Carrión, emphasized that «DreamHack returns this summer with a very spe-

cial edition that expects to gather more than 65,000 people. Among the contents to highlight, first of all, the arrival of the League of Legends Super League (LOL) and in the international arena, from DreamHack we always try to bring reference content on a global scale, and this year we bring the maximum competition of Clash Royale, with players coming from countries all over the world. In addition, for the first time we will have an Indie Zone, which will bring together more than 30 video game titles. The Andorran participation is completed with the competitions where the winners of the e-Sports City Fest Andorra, organized last May at the Poliesportiu d'Andorra, will take part, who will repre-

sent the country in several international competitions of classic games such as Marvel Snap, Rocket League, Clash Royal and F1.

'e-Sports City Talks' in Andorra / Andorra Business' agreement with Encom also includes the celebration of this autumn of the first edition of the e-Sports City Talks in Andorra, which until now were held in Valencia. These are dissemination and debate days that bring closer the reality of sports and culture, aimed at companies and professionals from sectors interested in the opportunities generated by this industry. At these conferences, prestigious professionals and academics will share their experience and vision on the impact of sports on society. ≡

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