



## Interview ▶ The Circuit of Andorra hosted the Eurocrew Drift Show Andorra this weekend



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Jaume Pascual is co-founder of Eurocrew Spain, an automotive event born in Spain in 2013 to help enthusiasts of the motor world, of different styles and different places in the Spanish territory. The company carries out motor events for the public focused on the exhibition of prepared vehicles and other projects, with a multitude of complementary activities depending on the event: circuit races, drifting, music, shops, guests, exhibitions, collaborations, etc. This weekend the Eurocrew Drift Show Andorra was held at the Circuit of Andorra, a project that has been working on since 2021 to achieve what was done this weekend: bring the drift a few centimeters from the spectators.

**–Why did you decide to create Eurocrew and enter the automotive sector?**

–Because of passion, we love cars and modifying them. When Eurocrew started, the goal was not to set up a company in this sector, as we thought it would be very difficult to make a living from this, but the great support received over the years has led us to become a company with great recognition in the national scope.

**–What do the events you organize consist of?**

–We organize different types of events during the season, but they all have one key element that sets us apart: the exhibition area is always our strong point, due to the quality and diversity of cars you can find there.

**–What type of audience are you intended for?**

–Our events are aimed at all kinds of audiences, the truth is that the atmosphere you breathe is very healthy and that welcomes you. During an event you can find anything from a group of friends, a family with children, to a group of elderly people reminiscing about the ready-made cars of their era.

**–What can we find if we go one day to one of the events?**

–At our events you can find an exhibition area with incredibly modified and prepared projects, dream cars at the Circuit, a commercial area run by our sponsors, full catering through food trucks, exhibitions and much more.

**–You also organize drifting shows. What is this modality and what characteristics must a car have to be able to do it?**

–Drifting is a sport that consists of using oversteer so that the car moves laterally in the curves. To



## Jaume Pascual

Co-founder of Eurocrew Spain

«Andorra is a unique place for our events because of the location and the environment»

do this, you have to go at high speed and it is essential that the driver maintains control of the car at all times. This technique has been used for many years in rally and speed racing competitions. The characteristics that the car must have are good engine and chassis preparation, suspension and alignment adjustment, steering angle, rear wheel drive, welded or self-locking differential, hydraulic handbrake and semi-slick tires, preferably.

**–How do you see the sector?**

–The truth that it is a booming sector both nationally and internationally. We have seen how our events have evolved as the sector has, with a notable increase in the number of attendees at our events and in the number of followers on our social networks.

**–What do people come to do, exhibit their project, is to say the car?**

–Our attendees come both to exhibit their cars and to test their dri-

ving skills at the Circuit. Let's say that we are the means to give course to your passion for motoring. In addition, coming to one of our events allows them to get together and face people they chat with through social networks, but who have not gotten to know each other through distance, since people come from all over the Peninsula.

**–Which is the most peculiar model that has come to participate?**

–This is a very difficult question be-

cause we have had some amazing cars come to our events, but if we had to stay with just one car, we think it would be Freddy's Ford Mustang, which visited us from France in 2019. It is a car with both aesthetic preparation (body kit, pneumatic suspension, forged rims, oversized brakes, spectacular paint) and engine, developing more than 800 hp of power.

**–The events are usually held in Spain. Why did you choose Andor-**





«During an event you can find both a family with children and elderly people who remember the cars of their time»

**ra for this weekend?**

-We discovered the Circuit of Andorra in 2020 because we were looking for a unique place to hold this event and the location and surroundings seemed like the perfect place. In addition, we consider that Andorra as a country can make a very complete tourist offer for our public so that they live a unique experience beyond the event. Another factor for holding the event in Andorra is its geographical position, in the north of the Peninsula and which brings us closer to Europe. In the end, one of our goals is to internationalize the brand more. ≡



►► Images of cars on display during a Eurocrew Spain event.

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